

SPONSORSHIP OPPORTUNITIES

You or your company can support **Tulisoma**: South Dallas Book Fair by participating in one or more of our Sponsorship program.

Title/Sponsor \$25,000

Sam's Club / Walmart

- Prominent logo and name on all printed/internet materials, including pre-festival publicity flyers, Festival posters, official Festival program books, Festival tickets, t-shirts etc. as "Presented by..."
- Prominent banner on Main Stage as Event Sponsor
- Prominent name and/or logo on all press releases, Public Service Announcements, and other publicity materials as "Presented by..."
- Photo and Press opportunities with: all invited authors including celebrities and publicly known figures
- Media opportunities including television, radio and phone interviews
- Welcome remarks and introduction of speakers
- Complimentary transportation during festival provided by luxury vehicle sponsor
- Private visitations with Dallas' premier retailers
- Complimentary lunch at one of Dallas' most exclusive restaurants
- First class tour of beautiful southern Dallas (District 7)
- Company VIP Passes to all special events and workshops
- One on one exclusive visit with District 7 representative Council member Carolyn Davis
- Special recognition at VIP reception
- Commemorative Scrapbook complete with authors signatures and quotes from major media sources
- "Right of First Refusal" for same sponsorship level for Festival in 2007

Gold Leaf/Sponsor - \$15,000

- Company logo and name on all printed/internet materials, including pre-Festival flyers, Festival posters, official Festival program books, Festival tickets, etc.
- Company name and/or logo on all press releases, Public Service Announcements, and other publicity materials
- Secondary logo on cover of official Festival program books as "Sponsored by..."
- All-Events Pass to special events and workshops
- Two full-page advertisements in official Festival program books

- Photo opportunities with entertainers and authors
- Recognition at VIP reception
- Company logo on all Festival signage
- Name and/or logo on Festival t-shirts
- "Right of First Refusal" for same sponsorship level for Festival in 2007

Encyclopedia/Sponsor - \$5,000

- Company logo and name on pre-Festival flyers, Festival posters, official Festival program books
- Company name and/or logo on all press releases, and other publicity materials
- Company invitations to special events and workshops
- One full-page advertisements in official Festival program books
- Photo opportunities with entertainers and authors
- Recognition at VIP reception
- Company logo on all Festival signage
- Name and/or logo on Festival t-shirts
- "Right of First Refusal" for same sponsorship level for Festival in 2007

Leather Bound/Benefactor - \$1,000

- Company logo and name on official Festival program books
- One half-page advertisements in official Festival program books
- Company invitations to special events and workshops
- Photo opportunities with entertainers and authors
- Recognition at VIP reception
- Company logo on all Festival signage
- Name and/or logo on Festival t-shirts
- "Right of First Refusal" for same sponsorship level for Festival in 2007

Hardcover/Patron - \$500

- Company or individual name in official Festival program books
- One half-page advertisement in official Festival program books
- Company invitations to special events and workshops
- Recognition at VIP reception
- Company logo on all Festival signage

- Company name and/or logo on Festival t-shirts
- “Right of First Refusal” for same sponsorship level for Festival in 2007